

**Scope of Work
The Regents of the University of California
Literacy Project
July 1, 2007 – June 30, 2008**

Introduction:

First 5 Placer will support The Regents of the University of California (Early Literacy) to provide services under Strategic Result Area Improved Child Development (page 14-16) in accordance with the First 5 Placer 2007-2010 Strategic Plan and all First 5 Placer policies. This contract may be renewed annually (2007-2010) based on satisfactory achievement of the outcomes.

Outcome:

- Parents/caregivers and professionals will have knowledge so that children in their care are supported in their early literacy development.

Strategies:

1. Provide parents/caregivers and the community with early literacy and school readiness information and education through the website, bi-monthly newsletters, and informational brochures.
2. Develop appropriate content for the website, newsletters and informational brochures based on new research and/or feedback from parents/caregivers.

Performance Measures:

- Demographics according to the categories mandated in the First 5 Placer Demographic Tool. In addition the following will be required; number of children served directly, the number of children served indirectly and the number of parents/caregivers served.
- Results of surveys mailed/emailed to subscribers of the newsletter.
- Web-based comments derived from those who complete the online course and from online visitors.

First 5 Attribution:

All published program materials relating to the services provided under this agreement will list First 5 Placer as a funding source. All public relations materials such as brochures, posters, flyers and newsletters will include reference to First 5 Placer and include the First 5 Placer logo.

Evaluation:

By state law, the First 5 is required to use outcome-based accountability to determine its expenditures and measure achievement of outcomes (i.e. conditions and/or behaviors) for children prenatal through 5. To assist First 5 Placer to adequately measure the achievement of the outcomes stated in this contract, Contractor will be responsible for collecting, analyzing and reporting performance measure data to First 5 - Placer. Contractor shall participate in First 5 – Placer Learning Conversations to review and analyze performance measurement data and apply learning to improve services and outcomes. If Contractor does not bring the appropriate data to their learning conversations, payments will be withheld until Contractor provides the required data.

Reporting:

By state law the Commission is required to submit an annual report to the state First 5 Commission. Since the county report to the state is a compilation of the activities of individuals and organizations receiving First 5 funds in Placer County. Contractor will provide any information requested by First 5 Placer to complete and submit the state annual report and also provide reports to the First 5 Placer Commission as requested.

Also, First 5 Placer convenes an annual “Partner Network Outcome Faire” to report to the community. Contractor shall participate in this annual Outcome Faire.